

## Press Release

### **Dr. Artur Heil enhances the European sales profile of TC TrustCenter**

**~ New Director of Marketing & Sales has international market experience ~**

Hamburg, 6<sup>th</sup> November 2007 – Security specialist TC TrustCenter has recruited Dr. Artur Heil as Director of Marketing & Sales for Europe. His remit is to expand sales and marketing at the European level.

Creating greater customer proximity is one of his challenges. Following the opening of an office in London at the beginning of the year, TC TrustCenter is now planning further offices in Europe. Being close to the customer is part and parcel of successful marketing for Dr. Artur Heil. He is also applying his expertise to expanding strategic partnerships in products and services. This will not only create synergistic effects for TC TrustCenter and its partners, but will also result in an even larger product portfolio for customers to choose from.

As well as a doctorate in Mathematics, Dr. Heil brings with him many years of management experiences in sales and marketing at leading software companies, among them Symantec, AXENT Technologies and PassGo Technologies. His previous position was Country Manager for Germany, Austria and Switzerland at security specialist Cybertrust, where he successfully expanded the sales organisation in Central and Eastern Europe.

“It is not only Germany that is seeing an increased demand for identity solutions, but the whole of Europe,” says Dr. Artur Heil of his role at security specialist TC TrustCenter. “I am convinced that protecting the credibility of electronic identities will assume an entirely different significance in just a few years, compared to that which it has now. Of course, working in such a dynamic growth market as this is a challenge”.

**About TC TrustCenter**

TC TrustCenter GmbH, a wholly owned subsidiary of ChosenSecurity, Inc., is a leading specialist for certificates and security solutions along the entire value chain of identity verification.

The portfolio includes web security services for the protection of e-commerce transactions, managed security services, and complex PKI solutions including comprehensive consulting services. TC TrustCenter has experience in many national, international and global projects in various industries for more than ten years. TC TrustCenter is an accredited certification service provider according to German signature law, European signature law, IdenTrust and SISAC. For more information, please visit [www.trustcenter.de](http://www.trustcenter.de).

**Company Contact TC TrustCenter GmbH:**

Gunilla Pendt  
Sonninstrasse 24 - 28  
D-20097 Hamburg  
Tel.: +49 40 808026-410  
Fax: +49 40 808026-126  
E-Mail: [gunilla.pendt@trustcenter.de](mailto:gunilla.pendt@trustcenter.de)  
Web: <http://www.trustcenter.de>

**Pressecontact:**

LEWIS – Global Public Relations  
Linda Holz  
Baierbrunner Str. 15  
D-81379 München  
Tel.: +49 89 173019-38  
Fax: +49 89 173019-99  
E-Mail: [lindah@lewispr.com](mailto:lindah@lewispr.com)